

# TOWNSHIP OF WHITEHALL



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8/29/16

To all Potential Whitehall Township Parade Participants and Sponsors:

Thank you all for having participated in or sponsoring our Parade in the past, or for your interest in participating in the 2016 event. We would love to have you participate in this event for this year.

Enclosed in this mailing you will find several documents that include:

Promotional flyer for the Fall Parade.  
Entry form for the Fall Parade.  
An event sponsorship form that covers sponsorship opportunities this event.  
A map outlining the route for our Fall Parade.

There are some things to note about this year's events:

### **Fall Parade:**

The theme for the 2016 Fall Parade is "**HALLOWEEN**". **The Parade will be held on Sunday Oct. 9, 2016 at 2:00 pm.** The rain date is scheduled for Thursday Oct. 13 at 7:00 pm. Also please note the parade route for this year. We will be starting the Parade on 1<sup>st</sup> Ave. at Church St. in West Catasauqua. We will proceed south on 1<sup>st</sup> Ave and continue on to 3<sup>rd</sup> St. in Fullerton. We will make a right turn on Jefferson St. and continue on to the Fullerton Memorial Playground and the end of the route. We would be willing to reduce or waive sponsorship rates in exchange for your organization providing volunteer labor.

If you are interested in participating in, sponsoring, or volunteering for this event, please complete the appropriate form and return it to the Whitehall Township Recreation Office using any of the contact information provided below. [Please note the e-mail address has an r after the rec. (r-c-r).]

If you know of any other groups that may be interested in participating or sponsoring these events, please pass the information on to them.

Thank You,

Greg Mooney, Bureau Chief- Recreation  
Whitehall Township  
3219 MacArthur Rd.  
Whitehall, Pa 18052  
Phone: 610 437-5524 x. 160  
Fax: 610-437-6963  
E-mail [recrdept@whitehalltownship.com](mailto:recrdept@whitehalltownship.com)



# Whitehall Township Halloween Parade



**Oct. 9, 2016**

**2:00 pm**

**Rain Date**

**October 13th**

**7:00pm**



**Come out and enjoy the annual Whitehall Parade!**

**The parade will kick off in West Catasauqua at Church St. and 1st Ave. It will head South on 1st Ave to 3rd St., turning onto Jefferson St. and ending at the Fullerton Memorial Playground.**

**Any questions contact Whitehall Township Recreation Department :**

**Office: 610 437-5524 ext. 160**

**Hotline:**

**610 437-5524 ext. 200**



**WHITEHALL TOWNSHIP  
FALL PARADE ENTRY FORM**

DATE: **Sunday, October 9, 2016**  
**2:00 p.m**  
RAIN DATE: **Thursday, October 13, 2016**  
**7:00 p.m.**  
\*THEME: **HALLOWEEN**



***Please print or type all information.***

Name of Organization: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
(Street) (City) (State) (Zip)

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Number of Participants: \_\_\_\_\_

Description of Your Organization (for Media Recognition): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**CLASSIFICATION (Check All Appropriate Boxes):**

- |  |   |
|--|---|
| <input type="checkbox"/> Marching Band         | <input type="checkbox"/> Float  |
| <input type="checkbox"/> Marching Unit         | <input type="checkbox"/> Car(s) / Motorcycle(s) / Truck(s) (circle one) |
| <input type="checkbox"/> Military Color Guard  | <input type="checkbox"/> Individual                                     |
| <input type="checkbox"/> Fire / Emergency Unit | <input type="checkbox"/> Other _____                                    |

My signature guarantees that I/we will definitely be committed to participating in the parade.

\_\_\_\_\_  
(Signature) (Date)

**DEADLINE TO ENTER: FRIDAY, September 30, 2016 by 4:00pm**

Return by Mail to: Whitehall Recreation, 3219 MacArthur Road, Whitehall, PA 18052  
or Fax to: 610-437-6963 (Attention: Recreation Dept.)

Questions? Call 610-437-5524, ext. 160 or e-mail [recrdept@whitehalltownship.com](mailto:recrdept@whitehalltownship.com)

**\*PLEASE NOTE:** Entries will be judged on following the theme .We will send you a confirmation letter with your division assignment and when and where you are to begin formation.



# WHITEHALL TOWNSHIP PARADE SPONSORSHIP OPPORTUNITIES 2015



**ANNUAL FALL PARADE - Sunday, October 9, 2016 2:00pm.** Rain Date Thursday October 13, 2016 7:00pm  
**Theme: Halloween**

Parade Sponsor **\$300**

Banner recognizing sponsor will be displayed across from reviewing stand that will be on camera for local media throughout the parade. Another banner will be displayed at the beginning of a parade division. Sponsor will be acknowledged by announcer several times throughout parade, and will be recognized in the local newspaper and Township website.

Division sponsor **\$200**

Banner recognizing sponsor will be displayed at the beginning of a parade division. Sponsor will be acknowledged by announcer several times throughout the division, and will be recognized in the local newspaper and Township website.

Attraction sponsor **\$100**

Banner recognizing sponsor will be displayed on or preceding a parade entry. Sponsor will be acknowledged by announcer when the sponsored attraction reaches the reviewing stand, and will be recognized in the local newspaper and Township website.

If the listed sponsorship levels do not work for your organization but you still would like to be a sponsor, please contact the Whitehall Township Recreation Office to discuss a personalized sponsorship that will benefit both the parade and your organization.

Whitehall Township Recreation  
3219 MacArthur Rd.  
Whitehall, PA 18052.  
610 437-5524 ext 160  
[recrdept@whitehalltownship.com](mailto:recrdept@whitehalltownship.com)

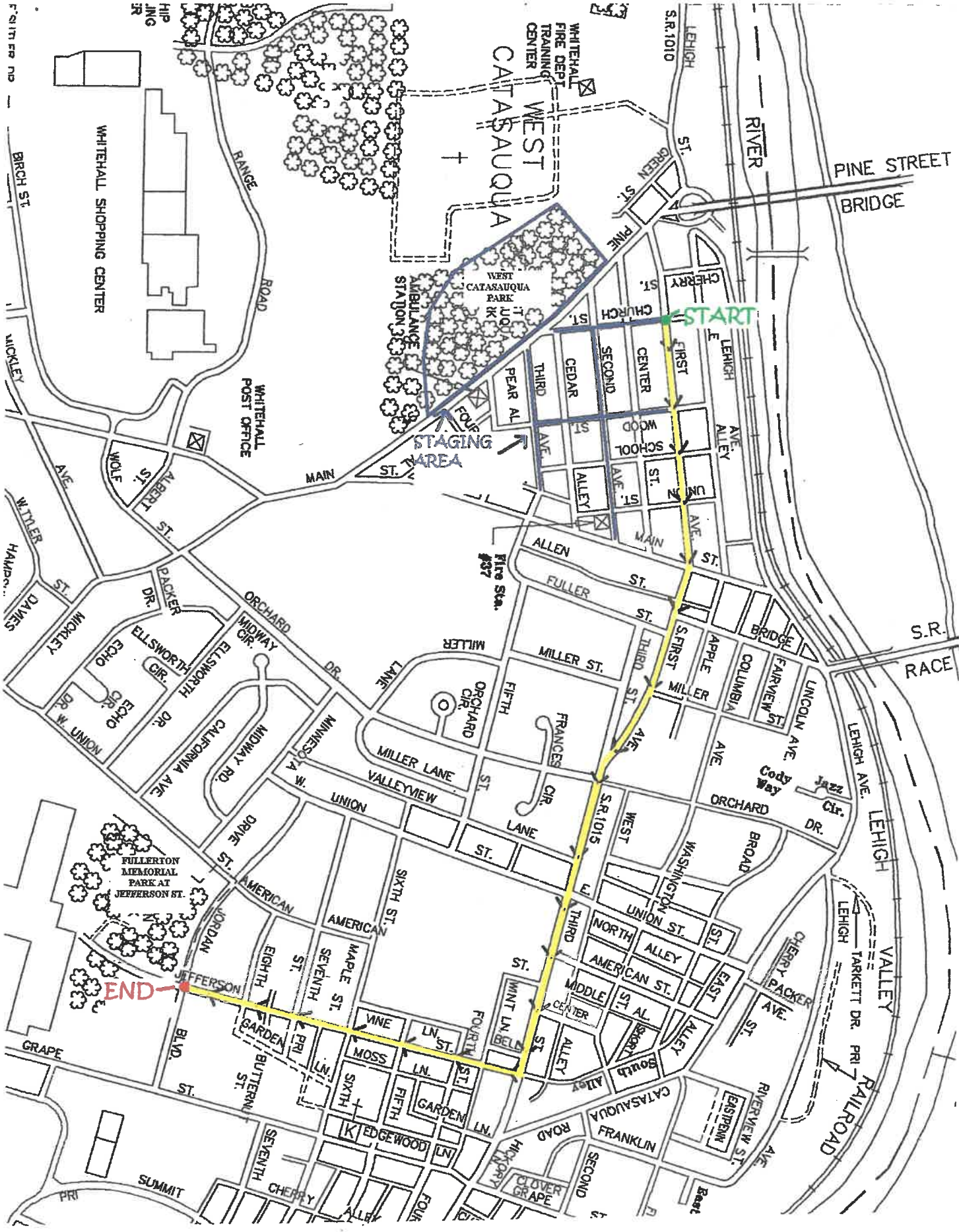
Please return portion below with your sponsorship donation to the address listed above.

**Sponsor Name:** \_\_\_\_\_  
(as it should appear on banners etc.)

<b>Fall Parade:</b>	Go Black	Sponsorship Level	\$300	_____
	Go Orange	Sponsorship Level	\$200	_____
	Go Yellow	Sponsorship Level	\$100	_____



**!!!Benefits Whitehall Township Recreation Department Parade Fund!!!**



S.R.1010

LEHIGH ST.

GREEN ST.

PINE ST.

CHERRY ST.

LEHIGH ALLEY

LEHIGH AVE.

LEHIGH AVE.

LEHIGH AVE.

LEHIGH AVE.

LEHIGH AVE.

LEHIGH AVE.

PINE STREET BRIDGE

S.R. RACE

LEHIGH VALLEY RAILROAD

TARKETT DR.

CHERRY PACKER AVE.

RIVERVIEW ST.

WHITEHALL SHOPPING CENTER

WHITEHALL POST OFFICE

FULLERTON MEMORIAL PARK AT JEFFERSON ST.

WHITEHALL FIRE DEPT TRAINING CENTER  
WEST CATASAQUA

AMBULANCE STATION  
STAGING AREA

START

END

F. 211575 P. 10